

How to Find a Demand For What You Like 2–9–19

Scottsdale Civic Center Library

Check www.brandonmullan.com for upcoming workshops

Let's identify the next steps of your goal

Where I'm at with my goal is
_
_
The next layer of my goal looks like
The next layer of the goal looks like

How Do We Find a Demand for the Thing We Want to Supply?

To supply what we want to supply, we have to find the demand and have a way to supply it.

What could be getting in the way?		
1.		
2.		
3.		
What can we do?		
We can accept that supplying a demand is about		

The 3 elements to positioning:

1.

2.		
3.		
taking Action		
1. All ever have to do is Once we do,		
2. The action we need to take may be		
3. Taking steps to build an will take me farther in the long run.		
4. They keys to building an infrastructure are:		
1.		
2.		
3.		
5. Out of the 3 listed above, which do I need the most?		
6. What's a method (direct or roundabout) to getting it?		

Gaining Insight

Insight-
We use insight to be
The 3 avenues of insight we need: 1.
2.
3.
Keys to developing insight:
-
-
Exercises for insight:
1.
2.

Wiggling in

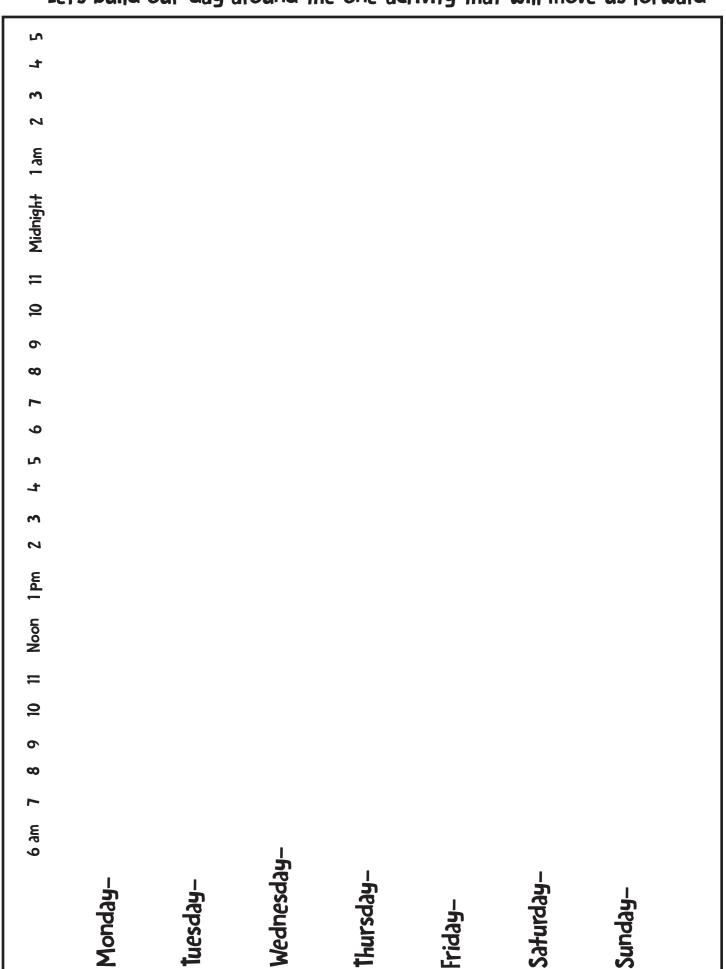
Once we position ourselves, what's our focus? 3 methods: 1. 2. **3**. We'll use ______ to bridge ourselves to the demand. Opportunity-Opportunities will come disguised as _______. Seizing opportunities will serve as stepping stones to be in final position.

The rest will fall into place.

Let's clean house!

What I'll have to get rid of:	What I'll have to implement:
Beliefs-	Beliefs-
Habits-	Habits-
People-	People-

Let's build our day around the one activity that will move us forward



Guard that activity!

Write down what could get in your way	
Write down how you can guard against it	